

71M #1052067

NCC Cable System Order

11766120

Order #	62351582
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI

Flight Dates	10/17/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/17/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$275.00
Commission	\$41.25
Net Total	\$233.75
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.17 New order. Please review and confirm. Thanks!
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GRP	GMP
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UW Badgers @ Iowa Hawkeyes 10/22	10/17/16	10/23/16	11:00	14:00						X		-	-	1	\$275.00	\$275.00	30	UW FB 10/22 DL NCP

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$275.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$275.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 10/17/16

62351582 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |